

# STARK LIVING

A STARK ENTERPRISES COMPANY



**2024**  
SPONSORSHIP  
OPPORTUNITIES



Stark Enterprises Residential arm known as Stark Living was founded in 1982 in Cleveland, Ohio, and specializes in the asset management, development, and operations of multifamily communities throughout the U.S. Stark Living has extensive experience in a range of asset classes that include Affordable, Student, Conventional and Work Force housing. Stark Living continues to grow in all emerging markets across the United States, and its success is a direct reflection of our unwavering commitment to our residents and amenity programming that brings them all together. For more information, visit [starkliving.com](http://starkliving.com).

## ENGAGEMENT OPPORTUNITIES & IDEAS designed exclusively for you...

- Host a complimentary meal/snack during the week or weekend with informational table in the lobby and/or other public meeting space
- Host yoga classes, fitness classes, music events, financial/banking/life skills seminars, food and wine events, or health and beauty events
- Use website decal on the parking arms that are for residential parking
- Host a presentation providing a meal inside a meeting room or conference room
- Move in/move out packet and bag activation, including collateral materials
- Advertise in informational flyers & newsletters given to each resident and posted in public news areas in the building
- Be included in the FAQ section of property website with information about products/services provided
- Create guest social media posts and videos on Property Facebook page
- Utilize open areas for property signage, where available (i.e., elevators, garages, and walkways)
- Sponsor a community room or activity within the complex
- Complimentary coffee bar sleeves with branded message
- Host free class of some kind with informational table
- Pop-up cooking class, healthy snack ideas with informational table
- Social Media postings on all property sites



# SPONSORSHIP OPPORTUNITIES FOR RESIDENTIAL PROPERTIES

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## THE BEACON

Downtown Cleveland, Ohio

Downtown Cleveland's first residential high-rise since 1974, The Beacon sits in the historic central business district. Suited with 187 luxury units and world class amenities, the 210,000 square foot tower sits atop an eight-story parking garage and three local eateries to combine convenience and ease in the bustling city.

**Project Size:** 210,000 SF - 187 Units  
**Location:** 515 Euclid Avenue,  
Downtown Cleveland, OH 44114



## COVINGTON VALLEY ESTATES

Erie, Pennsylvania

Located in one of the most desirable locations in Erie, PA, Covington Valley offers one to three-bedroom apartments created in a comfortable, private community setting. Within a few miles, residents can enjoy the beauty of Lake Erie and the Presque Isle freshwater beaches, making the location the ideal place to call home.

**Project Size:** 35,000 SF - 43 Units  
**Location:** 5300 Covington Valley Drive,  
Erie, PA 16509



## CROCKER PARK LIVING

Westlake, Ohio

Settled in the most desirable location in Westlake, Ohio, Crocker Park Living offers luxury residential living atop 12 city blocks of the multi-use lifestyle center. Residents enjoy spacious and functional one to three-bedroom floor plans, an exclusive resident only social club and fitness center "LINC" and walkable access to the best in shopping, dining and entertainment within steps from their front door.

**Project Size:** 535,034 SF - 534 Units  
**Location:** 177 Market Street,  
Westlake, OH 44145



## OAK HARBOR VILLAGE

Bolivia, North Carolina

Located in Bolivia, North Carolina, West Shire Village is one, two and three-bedroom complex with both ranch-style and town homes available. With 130 units, luxurious floor plans, each floor plan offers plenty of room to work play and relax.

**Project Size:** 23 acres, 245,000 SF - 130 Units  
**Location:** 1004 Arborside Circle SE,  
Bolivia, OH 28422



## TERRACES AT NORTHRIDGE

Brooklyn, Ohio

Located in the best kept community in Brooklyn, Ohio, Terraces at Northridge have 256 beautifully crafted apartment homes surrounded by fantastic retailers, dining options, public parks, entertainment and so much more. Just minutes from Cleveland's main highways, this centrally located community is ideal for any lifestyle.

**Project Size:** 230,400 SF - 256 Units  
**Location:** 256 Northridge Oval,  
Brooklyn, OH 44144



## TERRACES ON THE GREEN

Akron, Ohio

Located in the heart of downtown Akron within the city's best shopping, dining and entertainment districts, Terraces on the Green has 280 units available in one-and two-bedroom floor plans. Each home features fully equipped kitchens, patios or balconies, a private storage locker and more.

**Project Size:** 252,400 SF - 280 Units  
**Location:** 3049 Chenoweth Road,  
Akron, Ohio 44312



## WEST SHIRE VILLAGE

Ocala, Florida

Located in central Florida, West Shire Village is one, two and three-bedroom complex with both ranch-style and town homes available. With 230 units, luxurious floor plans, each floor plan offers plenty of room to work play and relax.

**Project Size:** 41 acres - 230 Units  
**Location:** 8710 SW 71st Avenue Road,  
Ocala, FL 34476





## 7 REASONS TO SPONSOR AN EVENT

1. BRAND VISIBILITY
2. LEAD GENERATION
3. CONSUMER AND BUSINESS RELATIONSHIPS
4. CONTENT AND SOCIAL MEDIA MARKETING
5. INCREASE COMPANY'S IMAGE
6. MEET YOUR TARGET AUDIENCE FACE TO FACE
7. SPONSORSHIPS ARE AFFORDABLE
8. GET A GREAT R.O.I

*Thank you for your time!*

# OUR PARTNERS

These national and local brands found success in marketing at many of our Stark Enterprises properties, including Crocker Park and Eton Chagrin Boulevard.





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THANK YOU!

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